



WELCOME TO RENO/SPARKS

RELOCATION GUIDE 2024

COMPLIMENTS OF FIRST CENTENNIAL TITLE

RENO/SPARKS RELOCATION GUIDE

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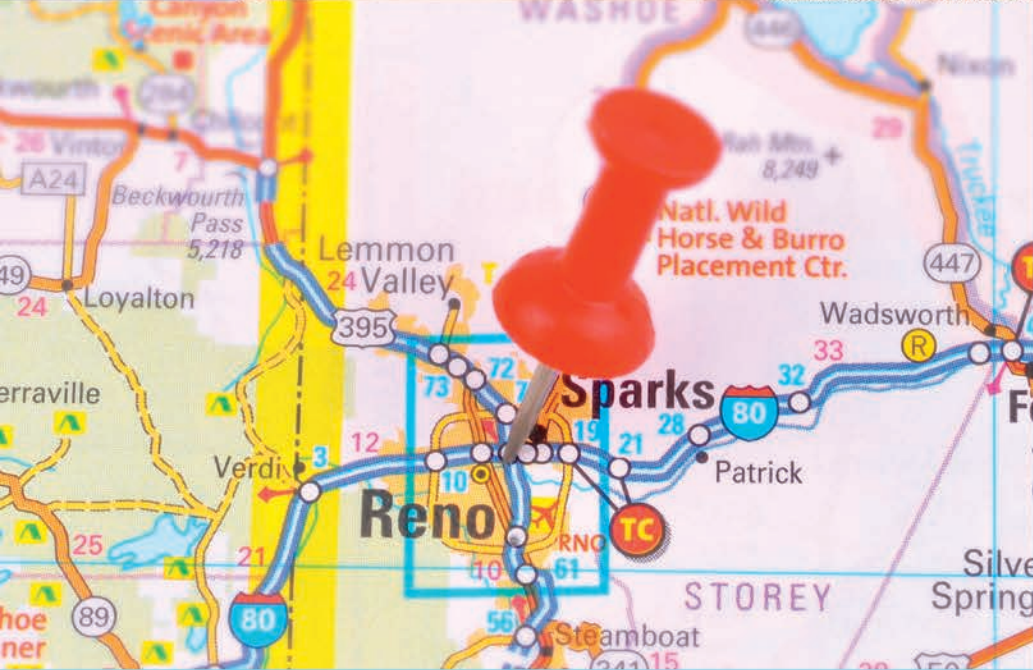
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GENERAL INFORMATION

HOME MEANS NEVADA

Entered the Union: October 31, 1864 (36th)

Capital: Carson City

Origin of Name: Spanish for "snow-covered"

State Motto: All For Our Country

State Nicknames: Sagebrush State * Silver State * Battle Born State

State Song: "Home Means Nevada"

National Forests: 2 **State Parks:** 23

Famous for: Gambling, Lake Tahoe, Reno, Las Vegas, Gold & Silver Mining, Wild Mustangs and Outdoor Recreation

STATE SYMBOLS

Bird: Mountain Bluebird

Tree: Bristlecone Pine

Flower: Sagebrush

Colors: Silver & Blue

Animal: Desert Bighorn Sheep

Fish: Lahontan Cutthroat Trout

Grass: Indian Ricegrass

Fossil: Ichthyosaur

Rock: Sandstone

Metal: Silver

FUN FACTS

- Nevada was made famous by the 1859 discovery of the Comstock Lode, the richest known U.S. silver deposit.
- Nevada is the largest gold-producing state in the nation. It is second in the world behind South Africa.
- Nevada is the gambling and entertainment capital of the United States.
- Las Vegas has more hotel rooms than any other place on earth.
- Most of the state is desert but the Sierra Nevada mountain range near Reno and the Ruby Mountains near Elko have snow for half the year.
- Nevada has more mountain ranges than any other state, with its highest point at the 13,145 foot top of Boundary Peak near the west central border.
- About 150 couples get married in Las Vegas each day.
- In 1899 Charles Fey invented a slot machine named the Liberty Bell. In 1999 Nevada had 205,726 slot machines, one for every 10 residents.

Nevada State Flag



WHY NEVADA?

Current Washoe County Population: 493,392*

*As of July 1, 2021

Region's Largest Non-Gaming Employers:

1. Renown Health
2. St Mary's Regional Medical Center
3. University of Nevada, Reno
4. AMERCO
5. Legacy Supply Chain

Reno-Sparks Key Industries:

1. Advanced Manufacturing
2. Distribution, Logistics & E-Commerce
3. Back Office, Business Support & Data Centers
4. Clean Energy
5. Financial Services
6. Aerospace & Defense

Reno Business and Gaming

When people think of Reno, they think of gambling. However, over the last couple of decades, Reno and Sparks have become much more than just gaming cities. With many prominent corporations residing in the area, INC magazine rated Reno as the sixth best spot to do business for a mid-sized city.

Advantages of Doing Business in Nevada

- Stockholders, directors and officers do not need to live or hold meetings in Nevada.
- Directors do not need to be stockholders.
- Officers and directors of a Nevada Corporation can be protected from personal liability for lawful acts of the corporation.
- Nevada corporation may purchase, hold, sell or transfer shares of its own stock.

US Best States for Doing Business

State of Nevada ranked #6 from the Chief Executive's annual survey that asked over 600 CEO's to grade each state on the following criteria:

- *Taxation & Regulation*
- *Workforce & Quality*
- *Living Environment*

Courtesy of EDAWN & Northern Nevada Business



SALES TAX RATE

Carson County	7.60
Churchill County	7.60
Clark County	8.38
Douglas County	7.10
Lyon County	7.10
Storey County	7.60
Washoe County	8.27



NEVADA TAX ADVANTAGES

HOW DOES NO STATE INCOME TAX SOUND? TO MANY IT HAS SOUNDED LIKE A GREAT REASON TO MAKE NEVADA HOME.

The requirements are simple, and the benefits can be quite impressive.

The main qualifier for this tax "hospitality" is to make Nevada your central place of residence. This does not mean you cannot do business or even have residences in other states, just that Nevada is the state in which you have the closest ties.

If you are residing in Nevada and become a Nevada resident, you will generally escape state income taxes, except for income that arises from sources within another state.

Even if you are required to "source" part of your income from a state that has an income tax, you may still enjoy a significant decrease in your overall tax burden.

Below are a few reasons why you should consider Nevada for your home and business:

- No personal income tax
- No corporate income tax
- No gross receipts tax
- No franchise tax
- No inventory tax
- No tax on issuance of corporate shares
- No requirements of shareholders and directors to live in Nevada
- No tax on sale or transfer of shares
- No succession or inheritance with IRS
- Simple annual requirements
- Protection for Directors and Officers
- No initial or minimum capital requirements
- Anonymity of owners-total privacy
- Low property taxes
- Business friendly environment
- Dynasty Trust Laws allow for wealth to be passed from generation to generation on a tax-advantaged environment



AREA PROFILE

Located in the majestic Sierra Nevada Mountains, the breathtaking Reno-Sparks Lake Tahoe area is not your average destination. From the arts to the cultural splendor, from the casinos to its unprecedented natural surroundings, the Reno-Sparks area is rich in both tradition and fresh entertainment.

Minutes away from world-famous Lake Tahoe, the Reno-Sparks community is surrounded by natural beauty and limitless recreational opportunities. The Reno-Sparks Lake Tahoe region has over 18 world-class ski resorts, many just a short 45-minutes from downtown, and 40-plus golf courses. The area also boasts 60 gaming locations, the National Bowling Stadium, the National Automobile Museum, Rancho San Rafael Park's Arboretum and Wilbur D. May Great Basin Adventure, the historic boomtown of Virginia City, and world-class fishing, hiking, biking, and numerous other outdoor activities. The quality of life in the Reno-Sparks area is tough to beat.

At 4,500 feet above sea level, the Reno-Sparks area offers four distinct seasons with few extremes. Average temperatures range from winter lows in the 20's to summer highs in the 90's. Low humidity characterizes the area, making the cool days seem not so cold and the warm days not so hot. Rain is scarce, and snow is certain. Here the sun shines more than 300 days a year.



NORTHERN NEVADA CLIMATE

TEMP	HIGH	LOW
ANNUAL	67.4	35.2
JANUARY	45.5	21.8
APRIL	64.1	33.2
JULY	91.2	51.4
OCTOBER	69.9	34

DISTANCES TO OTHER WESTERN CITIES

CITY	MILES	AIRTIME
LAS VEGAS	441	1:00
LOS ANGELES	475	1:06
PHOENIX	753	2:00
PORTLAND	586	1:30
SACRAMENTO	135	:25
SALT LAKE CITY	526	1:00
SAN FRANCISCO	231	:50

Reno-Sparks Metro

HOTELS

- Aloft Reno-Tahoe Airport **40**
- America's Best Travel Inn **12**
- Atlantis Casino Resort Spa **44**
- Baymont Inn & Suites **31**
- Best Western Plus **20**
- Circus Circus Reno at THE ROW **50**
- Comfort Inn & Suites **39**
- Courtyard by Marriott **49**
- Courtyard Reno/Riverfront **65**
- Econo Lodge **37**
- Eldorado at THE ROW **57**
- Fairfield Inn & Suites by Marriott **27**
- Grand Sierra Resort & Casino **29**
- Hampton Inn Reno/Sparks **22**
- Holiday Inn Express **32**
- Home 2 Suites **45**
- Homewood Suites by Hilton **48**
- Hyatt Place Reno-Tahoe Airport **41**
- Kramer's Midtown Motel **36**
- The Jesse **9**
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- Morris Burner Hotel **10**
- Motel 6 Reno Livestock Events Center **11**
- Motel 6 Reno Virginia Plumb **38**
- Motel 6 Reno West **8**
- Motel 6 Sparks **14**
- Nugget Casino Resort **15**
- Peppermill Resort Spa Casino **42**
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- Reno Little Theater **33**
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- Sierra Arts Gallery **69**
- Sparks Heritage Museum **18**
- Urban Market **56**
- Victorian Square **17**
- Virginia Street Bridge **70**
- Wilbur D. May Museum & Arboretum **1**
- Wild Island Family Adventure Park **25**
- Wingfield Park & Amphitheater **67**
- W.M. Keck Earth Science and Mineral Mining Museum **5**





DOWNTOWN RENO DISTRICT



There is a renaissance in Downtown Reno! The swelling tide of enthusiasm, energy and investment has created an environment for adaptive reuse of property, new businesses, historical preservation and improved residential areas and arts and cultural activities. Downtown Reno as a whole and its unique connected districts have been featured in AAA, Via, New York Magazine and Sunset Magazine

- Northern Nevada Business Weekly

HIGHLIGHTS

- Whitewater Park
- Masonic, Bruka & Lear Theatre
- Hub for ARTown Festival
- National Bowling Stadium
- Old Lincoln Hwy
- Reno Bike Project
- Start-up Row
- National Automobile Museum
- Reno Aces Ballpark
- Nevada Museum of Art
- Discovery Museum
- Unique locally owned businesses
- Multicultural businesses

UNIVERSITY DISTRICT

RIVERWALK DISTRICT

LIBERTY DISTRICT

WELLS DISTRICT

THE ARCH DISTRICT

OLD BREWERY DISTRICT

MIDTOWN RENO



Midtown has something for everyone—visitors, locals, residents alike—ranging from interests, socio-economic background, cultures, and tastes. We invite you to bring your friends and family to enjoy the Midtown experience. From California street to Center street, all the way down South Virginia St. to Mt. Rose, Midtown is a place to explore, find yourself, lose yourself, meet someone new, eat something different, shop for something unique, walk, skip, dance, love and just be.

HIGHLIGHTS

- **20+ local restaurants and bars**
- **40+ boutiques / stores**
- **Professional services businesses**
- **30+ beauty supplies, wellness-related businesses**
- **Accessible and affordable public transit**
- **Annual events** (including the Midtown Art Walk, Holidays In Midtown, Black Friday, Record Store Day, and Artown), and nightly musical performances at various venues.
- **50+ murals and a variety of other artistic and historical installations** along each block
- **Accessible and walkable sidewalks**



SPARKS

Since the 1990's, Sparks has grown tremendously, offering residents and visitors a wide variety of services and activities. Sparks was reported as the fastest growing city in Nevada between 1999-2008 and continues to grow. Sparks is known as the premiere special events venue for all of Northern Nevada with attractions on the Victorian Square bringing thousands of visitors to annual events such as Hometown Farmer's Market, Hot August Nights, Best in the West Nugget Rib Cook Off and Hometown Christmas. Victorian Square is now also home to the Nugget Events Center which is a 8,517 seat venue for concerts.

HIGHLIGHTS



- Victorian Square
- Sparks Marina
- Legends Shopping Center
- Golden Eagle Sports Complex
- Nugget Events Center



VICTORIAN SQUARE

Victorian Square has been transformed into the new modern area to live, work, dine and play. The newly renovated Galaxy Theater is now open! The new 8,500-seat Nugget outdoor event center, featuring headlining musicians under the stars. Victorian Square is easily accessed between two on-ramps to I-80.

SPARKS MARINA

Eighty acres of water accommodate swimming, boating, fishing, scuba diving, paddle boarding and picnicking facilities, and breath-taking views of the nearby mountains. The Sparks Marina has become a destination for water sports competitions and hosts the International Dragon Boat Festival.



DOWNTOWN DAMONTE

SCHEDULED TO OPEN IN 2025

A VIBRANT DOWNTOWN DISTRICT IN THE HEART OF SOUTH RENO

Downtown Damonte, a 73-acre mixed-use development in the heart of Damonte Ranch, has announced plans for, “a walkable canvas of dining, housing, office, retail, medical, recreational, and commercial opportunities with a target occupancy date of late 2024 to early 2025,” according to a news release.

A place to socialize. To treat yourself. To make new friends. To enjoy a dinner out. To create memories. Downtown Damonte brings a thriving community-focused hub to Damonte Ranch and the whole of South Reno. Centered around pedestrians and cyclists, Downtown Damonte is a place where Renoites can gather and experience the best life has to offer.



HIGHLIGHTS

Downtown Damonte will include:

- 244,000 square feet of retail, shopping, dining, and bars
- 150,000 square feet of Class A office space
- 180 hotel rooms
- Up to 900 residential units
- Biking and pedestrian paths with a walkability and bike rating of 62
- Seasonal programming and special events

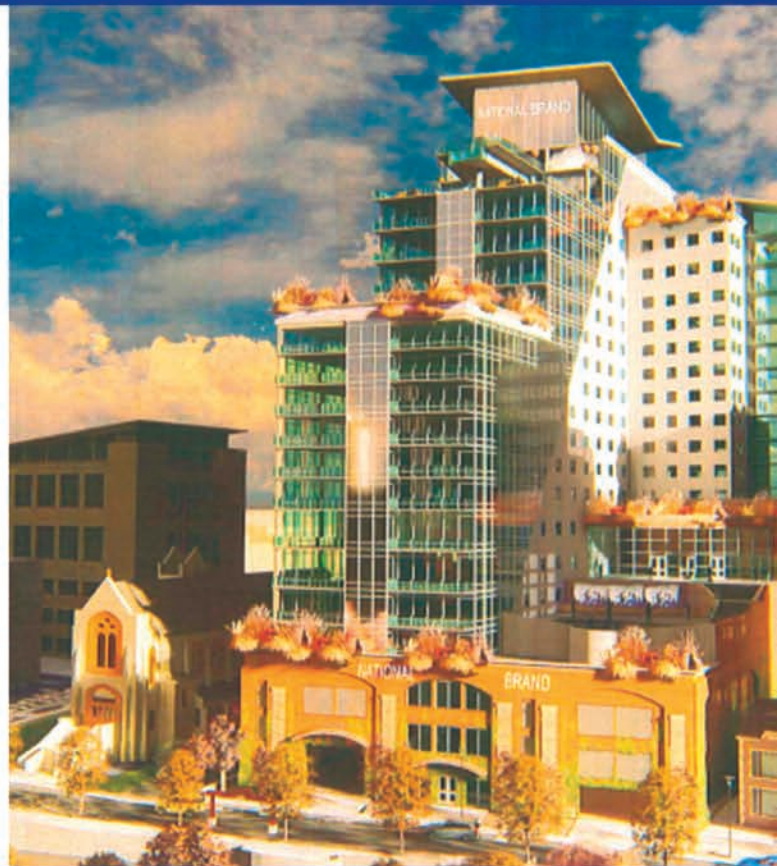
RENO CITY CENTER

SCHEDULED TO OPEN IN 2024

Reno City Center is a mixed-use project that was formerly Harrah's Hotel and Casino on Lake and 2nd Street.

Convenience has been reimagined at Reno City Center in Downtown Reno. A few steps from your new apartment home awaits a variety of selections for dining, entertainment, & shopping. Venture out beyond the two city blocks you call home, and easily access I-80, Hwy 395/I-580, public transportation & the airport.

With countless dining, shopping, and entertainment options at your fingertips, Reno City Center is the perfect home base for your life in downtown Reno. Enjoy easy access to public transit as well as unbeatable walkability to all of your favorite spots between downtown and Midtown.



HIGHLIGHTS

- Near healthcare, retail, employment and educational opportunities
- Easy access I-80, Hwy 395/I-580, public transportation & the airport
- Shopping & entertainment
- Greater Nevada Field
- Impressive selection of dining options in the area

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

Attracting Visitors, Improving Quality of Life

The mission of the Reno-Sparks Convention & Visitors Authority is to attract overnight visitors to Reno Tahoe lodging properties through tourism marketing, convention sales and facility operations, featuring local amenities, attractions and events; thereby enhancing the economic benefit and quality of life for Northern Nevada. Tourism is still the top industry in Nevada, and the RSCVA's purpose is to entice travelers to visit the Reno, Sparks and North Lake Tahoe area, to enjoy the amenities and activities found here, and to stay overnight at one of the great hotels found in Washoe County. Through marketing and sales efforts, the RSCVA supports local businesses and residents by helping to maximize revenues and employment opportunities throughout northern Nevada.



DID YOU KNOW?

4.7M

VISITORS TO RENO
TAHOE AREA IN 2022

4.3M

AIR PASSENGERS
IN 2022

146

AVERAGE DAILY
ROOM RATE

15K

AVERAGE DAILY
ROOM COUNT

RENO-TAHOE INTERNATIONAL AIRPORT

12 AIRLINES, 20+ DESTINATIONS

The Reno-Tahoe International Airport serves over 400,000 passengers a month. The 11 airlines serving RNO provide more than 130 daily departures and arrivals, including 20+ non-stop destinations that allow you to get virtually anywhere in the world in just one stop.

RESIDENT LEISURE TRAVEL PLANS OVER THE NEXT TWO YEARS.



RESIDENT BUSINESS TRAVEL PLANS OVER THE NEXT TWO YEARS.



MORE TRIPS **SAME AMOUNT** **FEWER TRIPS**

OTHER TRANSPORTATION

Carson City Airport
2600 E College Pkwy.
Carson City, NV
775.841.2255
www.flycarsoncity.com

South Lake Tahoe Airport
1901 Airport Rd.
South Lake Tahoe, CA
530.541.0484
www.laketahoeairport.com

Amtrak
280 N Center St.
Reno, NV
775.329.8638
Reno offers railroad service for passengers and freight

Greyhound Bus Line
280 N Center St
Reno, NV
775.322.2970

* Greyhound Bus Lines operate throughout the country and have many services in and out of Reno.

* Citifare Public Bus Line provides local transportation throughout Reno year round.

Regional Transportation Commission
775.348.7433
www.rtcwashoe.com

Taxi Service
Reno Sparks Cab Co. - 775.333.3333
Whittlesea Taxi - 775.322.2222
Yellow Cab Company - 775.355.5555

RENO/SPARKS ECONOMY

The Reno-Sparks Economy is principally based in the trade and service sector, with approximately 65% of the work force employed in these occupations. Although gaming and other recreational activities represent a significant portion of the growing economy and assessed valuation, the City is experiencing a gradual diversification of its business base with the expansion of distribution, warehousing, and manufacturing facilities. Approximately 25% of the workforce is employed in the fields of construction, manufacturing, transportation, communications, public utilities, and finance related services.

The Reno-Sparks area is serviced by two major highways, the Union Pacific Railroad and a number of trucking and airline carriers. This makes it possible to ship from Reno to 80% of the 11 western states on a next-day basis.

Nevada has no corporate or personal income tax, and is a right-to-work state. These factors have contributed to the state's tremendous growth in the 1990's and into the 2000's.

In addition to the accomplishments of the Economic Development Authority of Western Nevada in bringing new business to Northern Nevada, the City of Reno Economic and Redevelopment Agency has begun both entertainment and housing projects for in the City's downtown sector.

Over thirty million dollars of City and one billion dollars in private/other public investment have been made in downtown Reno to modernize and beautify infrastructure and facilities. A maintenance district was established to ensure that the downtown area will remain clean and beautiful. The City also established a police district downtown to ensure a safer environment.

ORGANIZATION	WEBSITE	PHONE NUMBER
City of Reno	www.reno.gov	775-334-4636
City of Sparks	www.cityofsparks.us	775-353-5555
Washoe County	www.washoecounty.gov	775-328-2003
State of Nevada	http://nv.gov	VARIOUS LISTINGS
Nevada Department of Taxation	http://nevadatax.nv.gov	1-866-962-3707
Nevada Secretary of State	www.nvsos.gov	775-684-5708
Nevada Association of Employers	www.nevadaemployers.org	775-329-4241
Reno-Sparks Chamber of Commerce	www.thechambernv.org	775-636-9550
Reno-Sparks Convention & Visitor's Authority	www.rscva.com	775-827-7600
Economic Development Authority	www.EDAWN.org	775-829-3700
Job Opportunities in Nevada	www.join.org	775-284-9600
Centers for Regional Studies (UNR)	www.nevadasbdc.org	775-784-1771

NORTHERN NEVADA ECONOMIC GROWTH

The Greater Reno-Sparks-Tahoe area is one of the fastest growing regions in the U.S. and is rated among the top metropolitan statistical areas in a recent Milken Institute report. The Economic Development Authority of Western Nevada's (EDAWN) mission is directed toward strengthening our community by attracting companies and in many cases, their corporate headquarters from diverse industry sectors. Our new economy is in part powered by a growing number of technology-related and advanced manufacturing companies to the region. Many of the homegrown start-ups are also in large part technology-related and our efforts to develop and grow this ecosystem is another key strategy to diversifying the economy.



Technology



Renewable Energy



Advanced Manufacturing



Financial Services



Distribution, Logistics & E-Commerce



Aerospace & Defense



Back Office, Office Support



Health/Medical



Source: www.edawn.org

RENO-TAHOE OUR REGION BY THE NUMBERS

DATA COLLECTED BY THE RENO-TAHOE AIRPORT AUTHORITY, EDAWN AND RSCVA

1.5 MILLION

TOTAL RESIDENTS (2021)

33.3%

BACHELOR'S DEGREE OR HIGHER

+8%

NET POPULATION GROWTH (2021 VS 2019)

• THE MAJORITY MOVED FROM LAS VEGAS, SACRAMENTO, SAN FRANCISCO, LOS ANGELES AND SAN JOSE

11

CORPORATE HQ (2021)

15,200

NEW JOBS (2021)

25

NEW COMPANIES (2021)

7.3%

AVERAGE WAGES INCREASE (2021 VS. 2020)

\$77,050

MEDIAN HOUSEHOLD INCOME (2021)

NORTHERN NEVADA ECONOMIC GROWTH

Northern Nevada Economy Fueled By Growth in Tech and Manufacturing-59 Companies, 29 Headquarters and 5,600 Jobs Reach Unexpected Milestones During the Pandemic



RENO, Nevada (Dec. 16, 2021) – Fifty-nine companies that relocated to Greater Reno-Sparks-Tahoe, Fernley, Washoe County, Storey County areas and several local companies that expanded their workforce in 2020, and 2021, were honored at EDAWN's "10th Annual New and Expanded Companies".

Technology and Manufacturing, two of the fastest growing industry sectors in Northern Nevada comprised over 60% of all the companies that relocated and expanded here in the past two years. The influx of 29 corporate headquarters are strong indicators of their commitment to long-term growth and partnership in our community and with this, also brings many high-paying jobs. Approximately 5,600 new jobs over the next 5 years are directly attributed to these 59 companies and points to EDAWN's efforts and the support of the community to diversify and grow our economy. As efforts continue to move in the right direction, average salary also rose in 2021 to \$64,000 annually.



Our strong economic activity is a direct result of the diversification of our economy. Our manufacturing, logistics, distribution, and technology employees are working and spending money. Additionally, this economic activity coupled with our remarkable quality of life is attracting talent to the region. We recently received top ten rankings for the attraction of Millennials and Gen Z members to the region, and a top 50 ranking for best places to live.



"Despite the pandemic, our region has continued to grow," said Mike Kazmierski, CEO of EDAWN. "More importantly, we are attracting quality companies bringing the higher paying "jobs of the future" to our region. The continued development of our advanced manufacturing and technology sectors will continue our diversification efforts and lead our community to economic success for many years to come," he said.

A Region For Business

Start Growing in Greater Reno-Sparks-Tahoe

No matter your business Greater Reno-Sparks-Tahoe is the region for you to move or grow your company. From central access to the 11 western states, to tax and business-friendly policies, a skilled workforce and the quality of life to keep them here, Greater Reno-Sparks-Tahoe can deliver.



ECONOMIC DEVELOPMENT AUTHORITY
OF WESTERN NEVADA

#1 Highest Startup Density for MSA size class.

#3 Most Business Friendly Tax Climate

#9 Top 100 Best Places to Live

For a complete list of companies moving into the Northern Nevada area, please visit edawn.org/news



TAHOE RENO INDUSTRIAL CENTER

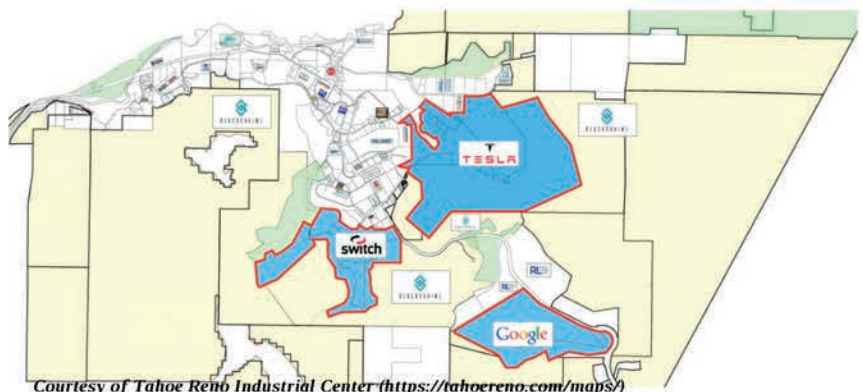
Benefits of the Tahoe Reno Industrial Center include:

- The vast majority of industrial uses are pre-approved; rarely are special use permits ever required
- Grading permits issued within 7 days of application, building permits issued within 30 days of application. Yes, you read that right! Just imagine, you could have your site graded, built and open for business within 180 days following close of escrow.
- Roads and all utilities (power, gas, fiber, water, wastewater, reclaimed water) are in place and built for industrial capacity.
- A Berkshire Hathaway owned power plant is in the park with a capacity of 1100 megawatts.
- Ample water rights secured and banked.
- 12 Miles of dedicated frontage on the I-80 corridor and Union Pacific Intercontinental rail line, which is the central logistics corridor to and from the east coast.
- Located in Nevada where there is ZERO state income tax!
- All land in the development is owned free and clear

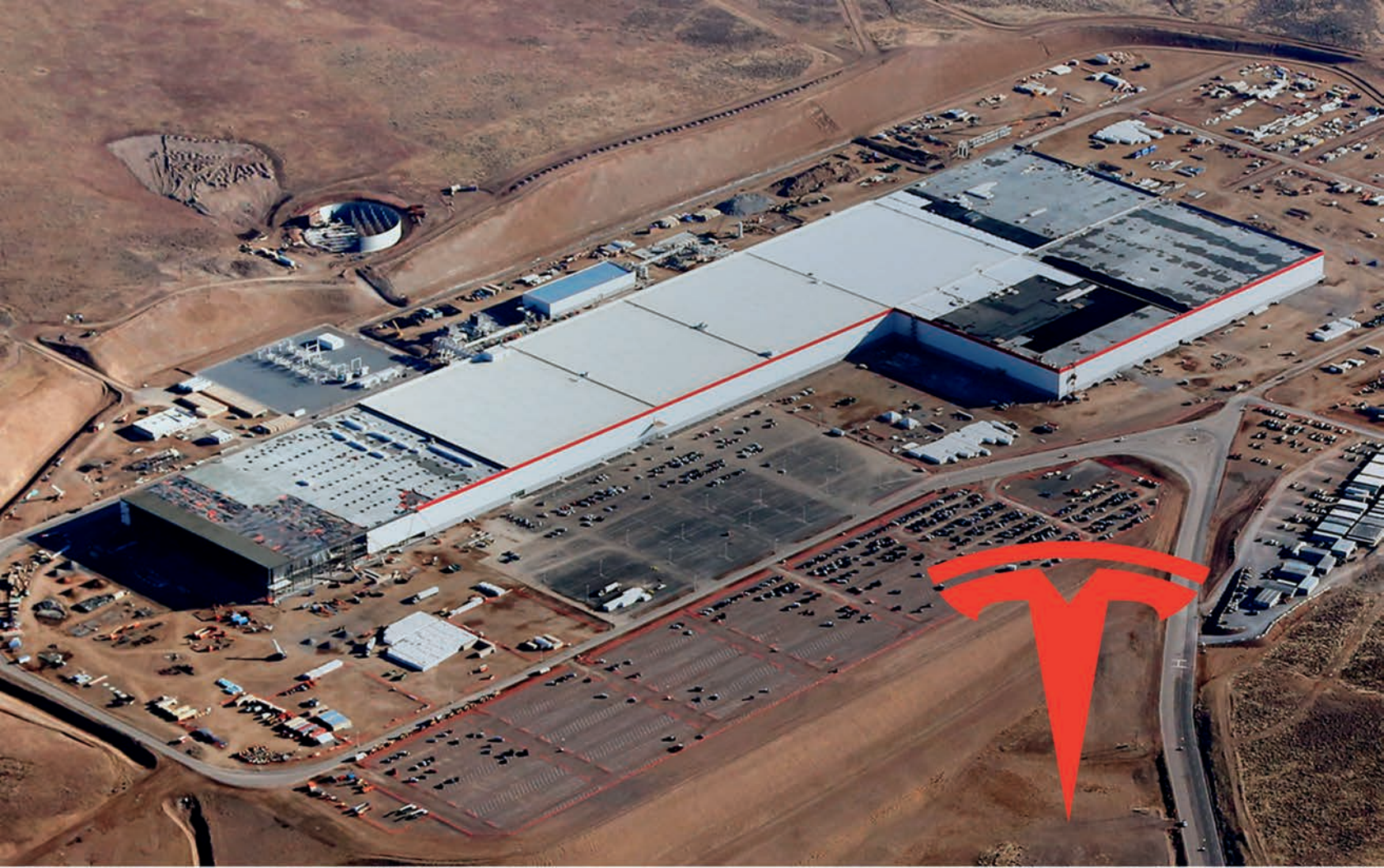
Tahoe Reno Industrial Center (TRIC) is the largest industrial park in the world. The massive 107,000 acre park encompasses a developable 30,000 acre industrial complex. The center is a 15 minute drive from the Reno Tahoe International airport.

Not only is Tesla Gigafactory 1 located here, but many of the foremost tech companies in the world, such as Blockchains, Google, Jet.com, Panasonic and Switch have recognized the unique location, development and business benefits of this park.

Another 10 million square feet of additional tenants signed recently, it is on its way to be the largest industrial complex in the world. With more major tenants scheduled to announce relocation to the Tahoe/Reno industrial center, it should produce over 100,000 new jobs to the Northern Nevada region.



Courtesy of Tahoe Reno Industrial Center (<https://tahoereno.com/maps/>)



TESLA BATTERY GIGAFACTORY

Tesla broke ground on the Gigafactory in June 2014 outside Sparks, Nevada. The name Gigafactory comes from the word 'Giga,' the unit of measurement representing "billions." The Gigafactory is being built in phases so that Tesla can begin manufacturing immediately inside the finished sections and continue to expand thereafter. Already, the current structure has a footprint of more than 1.9 million square feet, which houses more than 4.9 million square feet of operational space across several floors. Still, the Gigafactory is about 30 percent done. Once complete, Tesla expects the Gigafactory to be the biggest building in the world – and entirely powered by renewable energy sources. Designed to be a net zero energy factory upon completion, the facility will be primarily powered by solar, and installation is already underway.

In mid-2018, battery production at Gigafactory 1 reached an annualized rate of roughly 20 GWh, making it the highest-volume battery plant in the world. Tesla currently produces more batteries in terms of kWh than all other carmakers combined. With the Gigafactory ramping up production, Tesla's cost of battery cells will significantly decline through economies of scale, innovative manufacturing, reduction of waste, and the simple optimization of locating most manufacturing processes under one roof. By reducing the cost of batteries, Tesla can make products available to more and more people, allowing us to make the biggest possible impact on transitioning the world to sustainable energy.

Source: <https://www.tesla.com/gigafactory>



SWITCH TAHOE RENO

The world's largest, most advanced data center campus is now located in Reno/Sparks' backyard. The first building in Switch's Citadel Campus officially opened at the Tahoe Reno Industrial Center in late February of 2017. It is known as "Tahoe Reno 1," the 130-megawatt facility is one of several data center buildings planned for the project. The Citadel Campus is Switch's response to the increasing demand for internet-connected people, services and devices. It is designed to be the world's largest data center campus built on the same designs as the campus in Las Vegas. Before Tahoe Reno 1 came about, the title of the largest single data center building belonged to the Lakeside Technology Center located in Chicago.

JASON HIDALGO- RENO GAZETTE JOURNAL



GOOGLE IN NORTHERN NEVADA

Google's Northern Nevada facility is shaping up to be a large undertaking as construction picks up at the 1,210-acre site inside Tahoe Reno Industrial Center. There is plenty of construction activity at the site on USA Parkway just a few miles south of the Switch Citadel data center campus and Tesla Gigafactory in Storey County. The frame of a two-story structure surrounded by cranes and other construction equipment can be seen at the site, which Google bought for \$29.1 million in April 2017. Google has yet to provide specific details about the facility, which is expected to be a data center.

Google bought the facility as part of a \$13 billion investment that the company was making across the United States, including in Nevada. At the time, CEO Sundar Pichai indicated that Google will be making major expansions in 14 states. "These new investments will give us the capacity to hire tens of thousands of employees, and enable the creation of more than 10,000 new construction jobs in Nebraska, Nevada, Ohio, Texas, Oklahoma, South Carolina and Virginia," Pichai wrote in Google's official blog. "With this new investment, Google will now have a home in 24 total states, including data centers in 13 communities."

Jason Hidalgo- Reno Gazette Journal



UNIVERSITY OF NEVADA, RENO

The University of Nevada, Reno is the state's historic flagship institution of higher education. The University has a student enrollment of more than 19,000, including about 3,200 graduate students, and a total budget of nearly \$500 million.

The University provides a broad range of programs and degree options, ranging from baccalaureate degrees in more than 75 disciplines to more than 100 graduate-degree programs at the master's and doctoral level. The University of Nevada School of Medicine is a vital component of the University, with campuses in both of Nevada's major urban centers, Las Vegas and Reno, and a health network that extends to much of rural Nevada.

The University of Nevada was founded in 1874 in Elko as the state's first institution of higher education. Relocated to Reno in 1887, the University remained the state's only institution of higher education for 75 years. The first building on the Reno campus, Morrill Hall, is still in use today, and the campus has grown from a small cluster of buildings surrounding a central quadrangle (modeled after Thomas Jefferson's design for the University of Virginia), to a 250-acre site just north of downtown Reno. The University is one of eight institutions of higher education governed by the Nevada System of Higher Education.

The University has more than 145 undergraduate degree programs, and more than 150 graduate degree programs (57 master's, 80 doctoral and 24 professional graduate programs) from which students may choose. New majors approved recently include Atmospheric Sciences, Environmental Science, Forest and Rangeland Management, Wildlife Ecology, and Computer and Information Engineering. The University is also in the process of adding new Ph.D. programs in Mathematics, Statistics, and Geography, and a new interdisciplinary undergraduate program in Environmental Studies.

The tuition for Nevada resident undergraduates is among the lowest in the western United States and is a reflection of the Board of Regents' and state legislature's policy to provide access to as many Nevada high school graduates as are qualified. For example, the resident undergraduate tuition and fees total \$8,798 a year, which is lower than all but one of 15 western states. Non-resident undergraduate tuition and fees total \$25,340 a year, which is at the median for the western states.

Coupled with its status as a land-grant institution, the University has a statewide mission and boasts programs and activities in all 17 counties of the state. It has more than 700 employees outside the Reno area, most of them in Las Vegas. It plays a critical role in the promotion of health throughout the state through its Schools of Medicine, Nursing, and Public Health.

The University's athletics programs compete in NCAA Division I as part of the Mountain West Conference. The University fields competitive teams in 18 sports, with six men's sports and ten women's sports teams offering scholarships.

UNIVERSITY OF NEVADA, RENO

A UNIVERSITY THAT IS MAKING THIS REGION A SMART CHOICE FOR BUSINESS

Top Tier

of "Best National Universities" by U.S. News & World Report for the 14th year in a row.

140+ Years

That's how many years UNR has been the State's Land-Grant University. Today, we continue this proud tradition by serving citizens in every county of the Silver State

\$850 Million

invested in advanced labs, residence halls and facilities to drive success since 2009.

Top 25

in the nation for best part-time MBA program, as recognized by Bloomberg Businessweek.

Research & Innovation

As a Carnegie® R1 institution, the University is classified among America's top 146 comprehensive, doctoral research universities.

Shaking Up Engineering

Our earthquake engineering facility is the largest, most versatile in the United States.



A SMART CHOICE FOR RESEARCH, DEVELOPMENT AND INNOVATION

With nearly \$1 billion invested in new labs and facilities, the University of Nevada, Reno is dedicated to paving the way for student success. Discover what makes the University a special place to be.



UNIVERSITY OF NEVADA, RENO

The Nevada Wolf Pack are the athletic teams that represent the University of Nevada, Reno. They are part of NCAA's Division I's Mountain West Conference.

Launched in 2020, the Wolf Pack Athletic Association (formerly known as the Athletic Association of the University of Nevada, or AAUN) was formed to provide a more seamless experience for Wolf Pack donors, fans and alumni and to grow support for our more than 400 student-athletes to ensure they can compete for championships and prepare them to excel in their lives after graduation. The Wolf Pack Athletic Association is a re-brand and re-organization of Nevada Athletics development, tickets and special events. Through the generosity of Wolf Pack Athletic Association members, Nevada Athletics annually supports the educational and competitive pursuits of more than 400 student-athletes. The AAUN was originally founded in 1947 and has made a difference in the lives of student-athletes for more than 70 years.

Tickets can be purchased at www.nevadawolfpack.net

MENS

Baseball
Basketball
Cross Country
Football
Golf
Skiing
Tennis

WOMENS

Basketball
Cross Country
Golf
Skiing
Soccer
Softball
Swim & Dive
Track & Field
Tennis
Volleyball

WASHOE COUNTY SCHOOL DISTRICT

NEW SCHOOLS & EXPANSIONS

The District's first major expansion project was at Damonte Ranch High School, where in 2017, 22 classrooms were added. In August 2019, three new schools opened - the first new schools in a decade - Sky Ranch Middle School in Spanish Springs, Desert Skies Middle School in Sun Valley, and Nick Poulakidas Elementary School in south Reno. In August 2020, two more schools opened - Marce Herz Middle School in south Reno and John Bohach Elementary School in Spanish Springs. In August 2021, Michael Inskeep Elementary School in Cold Springs opened its doors.

The District also constructed a new high school to replace the current Procter Hug High School. Construction on the new O'Brien STEM Academy and new buildings at Swope Middle School are currently underway as well.

All of the new schools will comply with the most recent energy standards, and include energy efficient lighting and HVAC systems, as well as ground source heat pumps. The new buildings also include up to date safety and security features.



WASHOE COUNTY SCHOOL DISTRICT HAS INVESTED ALMOST \$800 MILLION IN NEW SCHOOLS SINCE 2016

EDUCATION



UNIVERSITIES AND COLLEGES

Truckee Meadows Community College

7000 Dandini Blvd.
Reno, NV
775.673.7111
www.tmcc.edu

Western Nevada College

2201 W. College Pkwy.
Carson City, NV
775.445.3000
www.wnc.edu

Career College of Northern Nevada

1421 Pullman Dr.
Sparks, NV
775.856.2266
www.ccn.edu

Academy of Arts, Careers & Technology

380 Edison Way
Reno, NV
775.327.3920
www.washoeschools.net/aact

University of Nevada, Reno at Lake Tahoe

999 Tahoe Blvd.
Incline Village, NV
775.831.1314
www.sierranevada.edu

Desert Research Institute

2215 Raggio Pkwy.
Reno, NV
775.673.7300
www.DRI.edu

CHARTER SCHOOLS

Academy for Career Education

Grades: 9-12
2800 Vassar St.
Reno, NV
775.324.3900
www.acehighschool.org

Bailey Charter Elementary School

Grades: K-6
210 Gentry Way
Reno, NV
775.323.6767
www.baileycharter.org

Coral Academy of Science

Grades: K-12
1701 Valley Rd.
Reno, NV
775.322.0274
www.coralacademy.org

High Desert Montessori School

Grades: infant/toddler-8
101 Fantastic Dr.
Reno NV
775.624.2800
www.hdmsreno.com

Mariposa Dual Language Academy

Grades: K-5
3875 Glen St.
Reno, NV
775.826.4040
www.mariposaacademy.net

Encompass Academy Charter HS

Grades: 9-12
1300 Foster Dr.
Reno, NV
775.322.5566
<http://encompassacademy.org>

Sierra Nevada Academy

Grades: K-8
13880 Stead Blvd.
Reno, NV
775.677.4500 x13
www.snacs.org

State Sponsored Charter Schools:

Alpine Academy High School

Grades: 9-12
605 Boxington Way, Suite 112
Sparks, NV
775.356.1166
www.alpineacademy.net

Nevada Connections Academy

(Distance Education)
Grades: K-12
555 Double Eagle Ct. Suite 2000
Reno, NV
775.826.4200 x325
www.connectionsacademy.com



EDUCATION

WASHOE COUNTY SCHOOL DISTRICT

HOW TO REGISTER

Any student NEW to the Washoe County School District (WCSD) must present a birth certificate and an immunization record from your health care provider. A utility bill may be necessary for proof of residency, and the student's Social Security number also is requested. High school students younger than 18 need to be accompanied by a parent or legal guardian in order to register. If you are not sure which school your child should attend, call the Zoning Office at 775-348-0200 or visit <http://buses.washoeschools.net>.

Immunizations

For information on Immunization clinics call 775-328-2441. Immunizations are required for children attending Washoe County schools. Make sure your child's immunizations are up to date. Bring your child's shot record.

The following clinics offer immunizations:

- Washoe County Health District - 775.328.2441
- Northern Nevada HOPES - 775.786.4673

Washoe County School District - www.washoeschools.net - 775.348.0200

The Washoe County public schools offer a superior education to 64,000 students in over 90 schools. The students mirror the excellent programs and curriculum offered by consistently scoring above state and national norms in standardized achievements tests as well as college entrance exams.

The District offers a full spectrum of curricular offerings from special education to gifted and talented at all schools. It offers special programs in alternative education for at-risk students, drug education and for all students an aggressive program in sex and AIDS education. Offerings in forensics, music and art help prepare students for future life. The high schools offer over 60 extracurricular activities for both girls and boys.

PRIVATE SCHOOLS

Little Flower Elementary

1300 Casazza Dr.
775.323.2931
www.littleflowerschoolnv.org

Mountain View Montessori

565 Zolezzi Ln.
775.852.6162
www.mvmreno.com

Sage Ridge School

2515 Crossbow Ct.
775.852.6222
www.sageridge.org

St. Albert the Great School

1255 Saint Alberts Dr.
775.747.3592

Bishop Manogue Catholic High School

110 Bishop Manogue Dr.
775.336.6007
www.bishopmanogue.org

Brookfield School

6800 S. McCarran Blvd.
775.825.0257
www.brookfieldschool.com

Excel Christian School

850 Baring Blvd.
775.356.9995
www.excelchristianschool.org

WASHOE COUNTY DEMOGRAPHICS

People	Washoe County, NV	Nevada	United States
Population			
Population Estimates, July, 1 2022	496,745	3,177,772	333,287,557
Population Estimates, April, 1 2020	486,489	3,104,624	331,449,520
Population, percentage change - April 1, 2020 (estimates base) to July 1, 2022	1.4%	2.4%	0.6%
Population, Census, April 1, 2020	486,492	3,104,614	331,449,281
Age and Sex			
Persons under 5 years, percent	5.2%	5.5%	5.6%
Persons under 18 years, percent	20.5%	21.7%	21.7%
Persons 65 years and over, percent	17.7%	16.9%	17.3%
Female persons, percent	49.1%	49.5%	50.4%
Race and Hispanic Origin			
White alone, percent	83.4%	72.1%	75.5%
Black or African American alone, percent	3.0%	10.8%	13.6%
American Indian and Alaskan Native alone, percent	2.3%	1.7%	1.3%
Asian alone, percent	6.3%	9.4%	6.3%
Native Hawaiian and Other Pacific Islander alone, percent	0.8%	0.9%	0.3%
Two or More Races, percent	4.2%	5.1%	3.0%
Hispanic or Latino, percent	26.2%	30.3%	19.1%
White alone, not Hispanic or Latino, percent	60.2%	45.7%	58.9%
Population Characteristics			
Veterans, 2018-2022	30,622	203,118	17,038,807
Foreign born persons, percent, 2018-2022	14.4%	19.1%	13.7%
Housing			
Housing units, July 1, 2022	218,178	1,328,725	143,786,655
Owner-occupied housing unit rate - 2018-2022	58.6%	58.4%	64.8%
Median value to owner-occupied housing units - 2018-2022	\$460,000	\$373,800	\$281,900
Median selected monthly owner costs - with mortgage, 2018-2022	\$1,965	\$1,791	\$1,828
Median selected monthly owner costs - without mortgage, 2018-2022	\$543	\$491	\$584
Median gross rent, 2018-2022	\$1,401	\$1,382	\$1,268
Building permits, 2022	5,792	\$20,031	1,655,088

WASHOE COUNTY DEMOGRAPHICS

People	Washoe County, NV	Nevada	United States
Families and Living Arrangements			
Households, 2018-2022	192,420	1,163,671	125,736,353
Persons per household, 2018-2022	2.49	2.64	2.57
Living in same house 1 year ago, percentage of persons age 1 year+, 2018-2022	83.7%	84.5%	86.9%
Language other than English spoken at home, percent of persons age 5 years+, 2018-2022	22.2%	29.8%	21.7%
Education			
High school graduate or higher, percent of persons age 25 years +, 2018-2022	88.5%	87.1%	89.1%
Bachelor's degree or higher, percent of persons age 25 years+, 2018-2022	32.2%	26.5%	34.3%
Health			
With a disability, under age 65 years, 2018-2022	8.0%	8.8%	8.9%
Persons without health insurance, under age 65 years, percent	12.0%	13.2%	9.3%
Economy			
In civilian labor force, total, percentage population age 16 years+	66.0%	62.8%	63.0%
Total accommodation and food service sales, 2017 (\$1,000)	2,414,047	33,979,949	938,237,077
Total manufacturers shipments, 2012 (\$1,000)		7,654,009	895,225,411
Total retail sales, 2017 (\$1,000)	8,507,816	45,110,663	4,949,601,481
Total retail sales per capita, 2017	\$18,622	\$15,178	\$15,224
Transportation			
Mean travel time to work (minutes), workers age 16 years+ 2018-2022	22.3	24.7	26.7
Income and Poverty			
Median household income (in 2022 dollars), 2018-2022	\$81,531	\$71,646	\$75,149
Per capita income in past 12 months (in 2022 dollars), 2018-2022	\$44,448	\$37,945	\$41,261
Persons in poverty, percent	11.0%	12.5%	11.5%
Businesses			
Total employer establishments, 2021	13,559	73,505	8,148,606
Total employment, 2021	203,815	1,157,850	128,346,299
Total annual payroll, 2021 (\$1,000)	11,354,903	61,961,827	8,278,573,947
Total employment, percentage change establishments, 2020-2021	-2.2%	-9.3%	-4.3%
Total nonemployer establishments, 2012	34,970	258,560	27,151,987
Geography			
Population per square mile, 2020	77.0	28.3	93.8
Land area in square miles, 2020	6,315.88	109,860.46	3,533,038.28
FIPS Code	32031	32	1



LOCAL SERVICES

LOCAL SERVICES



DMV

Nevada Department of Motor Vehicles
www.dmvnv.com
775.684.4368

Electricity/Gas

NV Energy
775.834.4444

Garbage & Recycling

Waste Management
775.329.8822

Truckee Meadows Water Authority

(Reno/Sparks)
775.834.8080

Washoe County Utility Services

775.954.4601

Sewer Service

City of Reno - 775.334.2095
City of Sparks - 775.353.5555

Voter Registration

Washoe County Registrar of Voters
775.328.3670
www.washoecounty.us/voters

Library

Washoe County Public Libraries
775.327.8300

Animal Services

Washoe County Animal Control
775.353.8900

Washoe County Health District

775.328.2003
wahoecounty.gov/health

Reno Gazette Journal

800.970.7366
www.RGJ.com

Sparks Tribune

775.358.8062 ext. 1
www.sparkstrib.com

Reno News & Review

775.324.4440
www.newsreview.com/reno

United States Post Office

Reno Main Office - 2000 Vassar St.
Sparks Main Office - 750 4th St.
800.275.8777

HOSPITALS



Renown Regional Medical Center

1155 Mill St
Reno, NV 89502
775.982.4100

Renown Regional Medical Center is a trauma home to the region's only children's hospital, a leading robotic surgery institute, groundbreaking brain and nerve care, and comprehensive heart and cancer services.



St. Mary's Health Network

235 W 6th St
Reno, NV 89503
775.770.3000

Saint Mary's offers a robust line of services including a top-rated Center for Cancer, state-of-the-art Emergency Room, a Cardiology program dedicated to long-term wellness and a comprehensive Stroke and Neurovascular program.



Northern Nevada Sierra Medical Center

625 Innovation Drive
Reno, NV 89521
775.799.7320

Northern Nevada Sierra Medical Center provides residents with diagnostic imaging, emergency medicine, advanced cardiovascular services, labor and delivery, intensive care, laboratory, NICU, advanced neurological services, orthopedic and surgical services, and more.



Northern Nevada Medical Center

2375 E. Prater Way
Sparks, NV 89434
775.331.7000

Northern Nevada Medical Center is a 124-bed acute care hospital. The hospital provides physicians and patients with many of the latest technological innovations for diagnosis and treatment of even the most acute clinical conditions.



SENIOR RESOURCES

Washoe County Day Break Program

Reno, NV
775.328.2591

American Association of Retired Persons (AARP)

Reno, NV
775.328.2506

RTC Access

Reno, NV
775.348.5438

First Light Home Care

Reno, NV
775.437.1382

Lend-a-Hand Senior Services

Reno, NV
775.322.8414

Social Security & Medicare Eligibility Information

Reno, NV
800.633.4227

Senior Companion Program

Sparks, NV
775.358.2322

Washoe County Senior Services

Reno, NV
775.328.2575

Aging & Disability Services Division

Reno, NV
775.688.2964

Northern Nevada Center For Independent Living

Sparks, NV
775.353.3599

Health & Human Services Department

Carson City, NV
775.684.4000

Veterans Administration Benefits/Info

Reno, NV
800.827.1000

VA Medical Center

Reno, NV
775.786.7200

Retired Senior Volunteer Program

Carson City, NV
775.686.5872

City of Reno Senior Connect

Reno, NV
775.657.4602

SENIOR CENTERS

The Continuum

3700 Grant Dr.
Reno, NV
775.829.4700

Alf Sorensen Community Center

1400 Baring Blvd.
Sparks, NV
775.353.2385

Reno Senior Center

1155 E. 9th Street
Reno, NV
775.328.2575

Reno-Sparks Indian Colony Senior Center

34 Reservation Rd.
Reno, NV
775.329.2936

Sparks Senior Center

97 Richards Way
Sparks, NV
775.353.3110

ACTIVITIES FOR CHILDREN



Animal Ark Zoo
775.970.3111

Atlantis Family Fun Center
775.825.4700

BaseCamp Climbing Gym
775.398.5443

Boomtown Family Fun Center
775.345.8702

Boy Scouts - Nevada Area Council
775.787.1111

Cold Springs Park (Skate Park)
775.785.4512

DEFY Sparks
775.642.9989

Fleischmann Planetarium
775.784.4812

Galaxy Imax Theater
775.343.7638

Girl Scouts of Nevada
775.322.0642

Grand Sierra Fun Quest Center
775.789.1127

Grand Bay Driving Range
775.789.2122

Idlewild Pool
775.334.2267

Magic Carpet Golf
775.853.8837

Nevada Discovery Museum
775.786.1000

Need 2 Speed Indoor Go-Cart Track
775.851.7223

Northwest Pool
775.334.2203

Rattlesnake Mountain Skate Park
775.334.2417

Rocksport Indoor Climbing Center
775.352.7673

Key & Code Escape Rooms
775.683.9900

Roller Kingdom
775.329.3472

Sierra Nevada Zoological Park
775.677.1101

Truckee Meadows Boys & Girls Club
775.331.5437

Ultimate Rush Speed & Thrill Park
775.786.7005

Wild Island Family Adventure Park/Coconut Bowl
775.359.2927

Wilbur D. May Center
775.785.5961

Wasting Arrows
775.852.6214

Urban Air Trampoline and Adventure Park
775.300.7607

Fly High Trampoline Park
775.856.8131

YOUTH SERVICES

Washoe County Human Services Agency
775.785.8600

The Children's Cabinet
775.856.6200

Education Alliance of Washoe County
775.353.6950

Family Counseling Services
775.329.0623

Reno YMCA
775.677.9895

Nevada Division of Child & Family Services
775.684.4400

Boys & Girls Club of Truckee Meadows
775.331.5437

Division of Welfare & Supportive Services
775.684.7200

Big Brothers Big Sisters of Northern Nevada
775.352.3202

PET & ANIMAL SERVICES



DOG PARKS

Reno:

South Valleys Regional Park
North Valleys Regional Park
Rancho San Rafael
Link Piazza Dog Park
Whitaker Park
Hidden Valley Regional Park

Virginia Lake Dog Park
Biggest Little Dog Park
Cyan Park
Somerset West Park
Donnelly Park
Village Green Dog Park

Sparks:

Lazy 5 Regional Park
Sparks Marina Dog Park
Wedekind Regional Park

SHELTERS & RESCUE ORGANIZATIONS

Nevada Humane Society

775.856.2000
www.NevadaHumaneSociety.org

Washoe County Animal Services

775.353.8900
www.washoecounty.us/animal

SPCA of Northern Nevada

775.324.7773
www.SPCAnevada.org

EQUESTRIAN CENTERS

Reno Tahoe Equestrian Centre

775.720.3548

Franktown Meadows Equestrian Centre

775.849.1600

Maplewood Stables

775.849.1849

Rancharrah-Equestrian Center

775.824.4305

KENNELS, BOARDING & DAYCARE

The Bark House

775.359.2275

Fantasia Pet Resort

775.322.1199

Pet Play House

775.324.0202

Animal Oasis

775.826.9911

On Command Dogs

775.825.3647

The Dog Park!

775.453.2667



THINGS TO DO



YEARLY SPECIAL EVENTS

January

The Sheep Show
Brew HaHa

February

SCI Annual Hunter's Convention
Alpenglow Sports Mountain Festival

March

Rocky Mountain Oyster Fry
Monster Jam
Snowfest!

April

Reno Jazz Festival
Virginia City Grand Prix

May

Reno River Festival
IRC Endurofest
Cinco de Mayo Festival
Northern Nevada Celtic Celebration
Biggest Little Half Marathon
Hot August Nights Spring Fever Revival
Reno-Tahoe Odyssey

June

Street Vibrations Spring Rally
Reno Rodeo
Great Eldorado BBQ, Brews & Blues
Reno Ukulele Festival
Nevada State Fair
Reno Art Fest

July

Artown
Lake Tahoe Shakespeare Festival
Star Spangled Sparks
Reno Chalk Art & Music Festival
Biggest Little City Wing Fest
Barracuda Championship

August

Hot August Nights
Reno Aloha Festival
Northern Nevada Dragon Boat Festival
Burning Man

September

Best in the West Nugget Rib Cook-Off
Virginia City International Camel Races
Annual Great Reno Balloon Races
National Championship Air Races
Street Vibrations Fall Rally
Genoa Candy Dance

October

Eldorado Great Italian Festival
Nevada Day Parade
Pumpkin Palooza

November

Crafts for Christmas
ACTRA National Finals

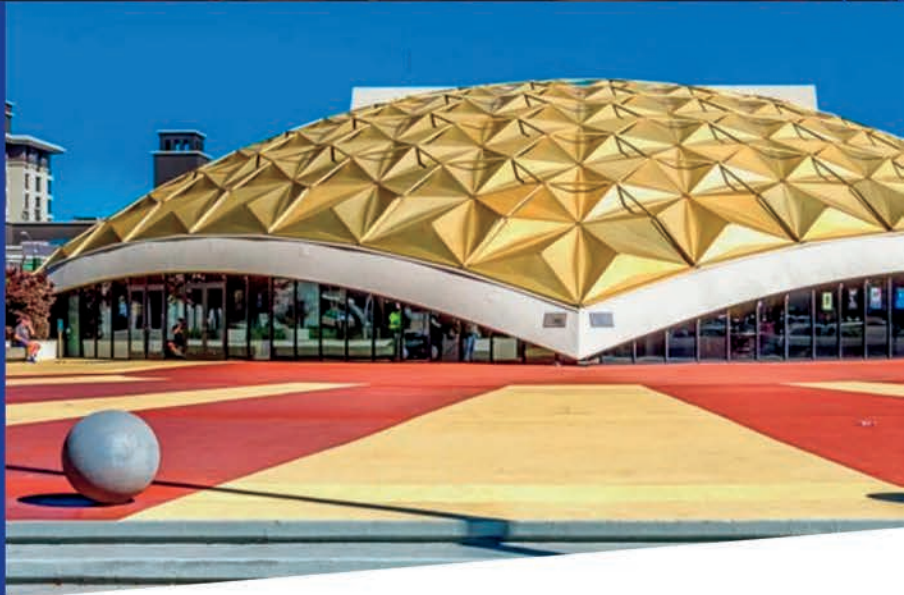
December

Sparks Hometown Christmas
Northern Lights Festival
39 North Pole Village
Reno Santa Crawl
Tahoe Film Festival
Nevada Chamber Music Festival

PIONEER CENTER FOR THE PERFORMING ARTS



Pioneer Center for the Performing Arts (PCPA) is a private, non-profit 501(c)3 cultural organization. PCPA owns and operates the Pioneer Center, a 1,500-seat theater located at 100 S. Virginia St. in the heart of downtown Reno, Nevada. The largest performing arts facility in northern Nevada, the Pioneer Center features a distinctive gold-anodized geodesic dome and is an excellent example of mid-century Populuxe architecture.



RESIDENT COMPANIES



artown

AVA. BALLETTHEATRE
ALEXANDER VAN ALSTYNE, ARTISTIC DIRECTOR



renophil

ARTOWN

Artown, a month-long summer arts festival, features nearly 500 events produced by more than 100 organizations and businesses at over 130 locations city and countywide. Artown's primary goal is to encourage local artist and creative participation to highlight the finest multidisciplinary arts in northern Nevada.

Artown started in 1996 as a way to counteract suburban flight and revitalize downtown Reno by getting more people to visit the city center. An arts themed festival was created through the efforts of civic leaders, business people, and the arts community.



RENO PHILHARMONIC



The Reno Phil is northern Nevada's largest performing arts organization and is a resident company of the Pioneer Center for the Performing Arts in Reno, Nevada. The flagship of the Reno Phil concert offering is a six-concert classical music series, Classix, performed on Saturday evenings and Sunday afternoons at the Pioneer Center. Music director and conductor Laura Jackson invites guest soloists of local and international acclaim. She thoughtfully selects programming that will inspire and challenge both the audience and the orchestra, balancing traditional with contemporary.

FOOD TRUCK FRIDAYS



Food Truck Friday, Nevada's largest weekly food truck gathering, is at Idlewild Park in Reno every Friday night 4PM-9PM June 7-Aug 30, 2024. It transforms Idlewild Park into a sea of foodies and food trucks that features a weekly rotating list of food, drink and dessert vendors.

Come hungry and leave full with over 30 rotating gourmet food, craft desserts, beer, wine, and mixed drink vendors to serve you weekly. Free to attend with live music, lots of grass to sit on with friends and family, plenty of parking and a large playground and train rides for the kids, making it a great family event for locals. Relax in the park, bring your lawn chairs and a blanket and let the food trucks cook for you! Reno Street Food is the original weekly gourmet street food event in Reno put on by locals for locals.





DOWNTOWN RENO'S LARGEST CONCERT VENUE

With 118,000 square feet of total space, Reno Events Center is the premier venue in Reno for concerts, community events, tradeshow, sporting events, conventions and conferences. It is conveniently located near hotels and many dining options.

Popular events such as the USA Boxing Olympic Team Trials, Big Sky NCAA Men's Basketball Tournament and Reno Tournament of Champions have made their way to the venue. Concerts from Rod Stewart, Dierks Bentley and Tyler, the Creator have been hosted at Reno Events Center.





RENO SPARKS CONVENTION CENTER

Owned and operated by the RSCVA, the Reno-Sparks Convention Center underwent a major renovation and expansion in 2002, and continues to receive upgrades and improvements to its public spaces and technology offerings. Housing 600,000 square feet of meeting space, with 53 breakout rooms and 380,000 sq. ft. of contiguous exhibit space, the RSCC is the largest convention facility in Reno Tahoe. The convention center hosts a wide variety of events, including conventions, trade shows, corporate meetings, consumer shows, sporting events and competitions, and community events.

The Reno-Sparks Convention Center has also been home to various sporting conventions throughout the year, including the USA Karate National Championships and Team Trials, USA Judo Scholastic Championships, USA Taekwondo US Open, USA Weightlifting Series 1 American Open, USA Volleyball National Championships, USA Gymnastics Men's Junior Olympic Nationals, and the Amateur Athletic Union's Basketball Jam On It Memorial Day Tournament





RENO ACES

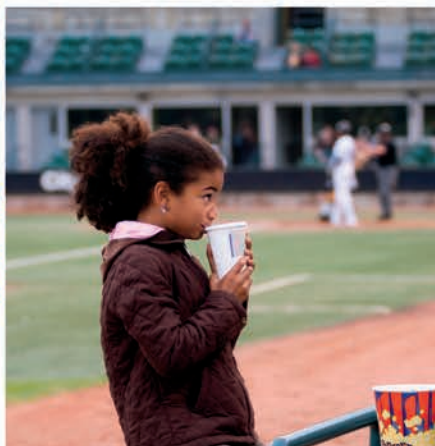


The Reno Aces are a Minor League Baseball team of the Pacific Coast League (PCL) and the Triple-A affiliate of the Arizona Diamondbacks. They are located in Reno, Nevada, and play their home games at Greater Nevada Field, which opened in 2009. This 9,534 capacity stadium sets the standard for venue excellence with state-of-the-art technology, comfort and amenities.

The Aces have been members of the PCL since 2009, including the 2021 season in which it was known as the Triple-A West. They won the PCL championship in 2012 and went on to win the Triple-A National Championship Game.

Ticket options include individual tickets, season memberships, and group outings.

Tickets: www.milb.com/reno/



MOANA SPRINGS COMMUNITY AQUATICS & FITNESS CENTER

SCHEDULED TO OPEN SUMMER 2024

Reno has broken ground on the Moana Springs Community Aquatics and Fitness Center. The total Project Budget is just under \$46 million, for the site work needed for the corner of Moana and Baker lanes, the same corner where the original Moana Pool stood until 2007.

The new facility will have three pools, including an indoor competition pool large enough for athletes like Stevenson to use for training. The second indoor pool will have a water slide and a lazy river, and the third is a heated outdoor soaking pool. The building will be two stories and 50,000 square feet, with locker rooms, multipurpose spaces and a fitness center to complement the aquatics.



The Moana Springs Community Aquatics and Fitness Center is a 52,000-square-foot facility that will include:

- 50-meter indoor competition pool
- Multi-use indoor recreation pool
- Outdoor soaking pool
- 5,000-sq-ft fitness room
- Locker rooms
- Multi-use rooms

RENO ICE

COMMUNITY ICE ARENA

The Community Ice Arena opened its doors in January of 2021. The arena is a year-round, indoor, state-of-the-art facility with one NHL size rink and is actively fundraising for a second NHL size rink.

The full-service ice arena includes, food concessions, skate sharpening, skate rentals, and a pro shop. Youth and adult hockey and figure skating programs, public skating, private lessons for figure skating and hockey, school field trips, homeschool skating programs, birthday parties, sled hockey, Reno Hockey Academy are also available.





GOLF COURSES

PRIVATE

Arrowcreek Country Club

2905 Arrowcreek Pkwy
775.850.4653
golfarrowcreek.com

Montreux Golf & Country Club

16475 Bordeaux Drive
775.849.1090
montreuxgolf.com

Somerset Country Club

2019 Championship Trail
775.787.1800
Somersetgolfandcountryclub.com

Hidden Valley Country Club

3575 E. Hidden Valley
775.857.4735
hvccreno.com

The Private Club at Redhawk

6295 Wingfield Springs
775.626.6000
redhawkgolfandresort.com

PUBLIC

Sierra Sage Golf Course

6355 Silver Lake Road
775.972.1564
sierrasagegolf.org

Washoe County Golf Course

2601 Foley Way
775.828.6633
washoegolf.org

Lakeridge Golf Course

1218 Golf Club Drive
775.825.2200
lakeridgegolf.com

Wolf Run Golf Club at Fieldcreek

1400 Wolf Run Road
775.851.3301
wolfrungolfclub.com

Wildcreek Golf Course

3500 Sullivan Lane
775.673.3100
wildcreekgolf.com

Redhawk Golf Course

6295 Wingfield Springs
775.626.6000
redhawkgolfandresort.com

Toiyabe Golf Course

19 Lightning W Ranch Road
775.882.0882
duncangolfreno.com



WINTER RECREATION

The Reno / Lake Tahoe region has a wide variety of top cross-country skiing areas, downhill ski resorts, and snow play areas. Sprinkled around the Lake Tahoe area, these winter sports areas are blessed with abundant snow, excellent accommodations, and easy access from Reno, Sacramento, and the Bay Area. In addition to downhill and cross-country skiing, winter sports opportunities include snowshoeing, sledding, snow tubing, and snowmobiling.

SLEDDING, SNOWSHOEING, ETC!

Tahoe Donner Snow Play Area - (530) 587-9437 - 11509 Northwood in Truckee

Palisades Tahoe - (800) 430-0206 - south of Truckee on Highway 89

Soda Springs Snow Park - (530) 426-3901 - I80 at Soda Springs exit

Sugar Bowl Sledding & Snow Play - (530) 426-9000 - I80 at Soda Springs exit

Northstar at Tahoe - (530) 562-2013 - south of Truckee on Highway 267

Heavenly Adventure Peak Snow Park - (775) 586-7000 - South Lake Tahoe

Boreal's Tubing Park - (530) 426-3666 - I80 at Donner Summit

Hansen's Resort- (530) 544-3361 - South Lake Tahoe

Granlibakken's Sledhill- (800) 543-3221 - Tahoe City, west shore Lake Tahoe

Kingvale Sledding and Tubing Park - (916) 622-6654 - I80 at Kingvale exit

Woodward Tahoe - (530) 426-1114 - 19749 Boreal Ridge - Soda Springs

Hope Valley Outdoors- (530) 721-2015- Pickett's Junction, SR-88 and SR-89

Cross Country Skiing

Caples Lake Resort

1111 Highway 88, Kirkwood, CA
209.258.8888
www.capleslakeresort.com

Sorensen's Resort

14255 Highway 88, Hope Valley, CA
530.694.2203 / 800.423.9949
www.sorensensresort.com

Royal Gorge Cross Country

9411 Pahatsi Rd. Soda Springs, CA
530.426.3871
www.royalgorge.com

Snowmobiling

Lake Tahoe Adventures

South Lake Tahoe, CA
530.577.2940 / 800.865.4679
www.laketahoeadventures.com

Zephyr Cove Snowmobiling Center

760 Hwy 50, Zephyr Cove, NV
775.588.4906 / 800.238.2463



TAHOE AREA RESORTS

	Elevation	Terrain (Acres)	Vertical Drop	Chairlifts	Lessons	Beginner Runs %	Intermediate Runs %	Advanced Runs %
Alpine Meadows (530) 583-4232	8,637'	2,400	1,802'	13	YES	24	40	35
Boreal (530) 426-3666	7,700'	380	500'	8	YES	30	55	15
Diamond Peak (775) 832-1177	8,540'	655	1,840'	7	YES	18	46	36
Donner Ski Ranch (530) 426-3635	7,781'	460	750'	6	YES	25	50	25
Granlibakken (800) 543-3221	6,300'	7	300'	2	YES	60	40	0
Heavenly (775) 586-7000	10,067'	4,800	3,500'	28	YES	20	45	35
Homewood (530) 525-2992	7,880'	1,260	1,650'	8	YES	15	50	35
Kirkwood (209) 258-6000	9,800'	2,300	2,000'	15	YES	12	30	58
Mt. Rose (775) 849-0704	9,700'	1,200+	1,800'	8	YES	20	30	50
Northstar (530) 562-2267	8,610'	3,170	2,280'	20	YES	25	60	27
Sierra-at-Tahoe (530) 659-7453	8,852'	2,000	2,212'	14	YES	25	50	25
Soda Springs (530) 426-3901	7,300'	200	550'	5	YES	30	40	30
Palisades Tahoe (800) 403-0206	9,050'	3,600	2,850'	29	YES	25	45	30
Sugar Bowl (530) 426-9000	8,383'	1,650	1,500'	13	YES	17	45	38
Tahoe Donner (530) 587-9444	7,350'	120	600'	4	YES	40	60	0

PARKS & RECREATION

Truckee River Walk

Features native Nevada wildlife relief's and unique fountains year-round. The River walk is a perfect place to take a leisurely stroll and take in the beauty that surrounds downtown Reno.

Sand Mountain

Sand Mountain is a dune over 328 feet high located about 2 hours from Reno. It is popular with camping and off- road vehicle enthusiasts.

Sparks Marina

This 77-acre lake with year round picnicking, fishing, jogging trails and children's playground. A family beach, volleyball courts and a dog park.

Rancho San Rafael

The Wilbur D. May Arboretum and Botanical Garden ~ one of the most beautiful and diverse gardens in Nevada. Twelve acres covered with groves of trees, wetland habitats, outdoor courtyards and secluded gardens.

Bartley Ranch Regional & Robert Z. Hawkins Amphitheater

Consisting of 56 acres of scenic pasture, walking trails, a regulation size horse arena and warm-up area, the Western Heritage Interpretive Center and the Old Huffaker School.

Galena Creek Recreation Area

The center includes a weather station, exhibits, gift shop and a book store. A half-mile paved nature trail is located just outside the Visitor Center along with access to the Jones-Whites Creek Loop Trail and the Mt. Rose Wilderness. The Recreation Area has individual picnic areas and one large group picnic area and a new trailhead.

Lazy 5 Regional Park

This park includes a 2,400 sq. ft. community center with outdoor patio and barbecue area, a water play park, two playgrounds, volleyball courts, horseshoe pits and two multi-use athletic fields.

Bowers Mansion Park

The Stately Bowers mansion is located in the center of the park and offers a rare glimpse into Nevadan life in the 1860's. The park also includes an outdoor swimming pool, playground, group and individual picnic areas.

Golden Eagle Regional Park & Sports Complex

This large outdoor artificial turf sports complex in Sparks has 1.4 million square feet of turf which currently makes it the largest single installation artificial turf project in North America.

City of Reno Parks & Recreation - 775.334.2262 | www.cityofreno.com

Sparks Parks & Recreation Department - 775.353.2376 | www.cityofsparks.us/living/parks_rec

Washoe County Parks and Recreation - 775.828.6642 | www.co.washoe.nv.us/parks

PARKS IN THE REGION

Regional Parks and Open Space is part of Washoe County's Community Services Department. Their mission is to provide exceptional parks, open space and recreational opportunities while preserving our natural, historical and cultural resources.

Washoe County manages over 12,000 acres including over 10,000 acres of open space, 49 parks, an Arboretum, developed trails, trailheads, athletic fields, golf courses, a campground, a shooting facility, an archery facility, a museum, and so much more!

If you have a favorite outdoor activity, chances are it can be done in a Washoe County Park!

For an online directory visit www.washoecounty.gov/parks/

Ambrose Park
Anderson Park
Arrowcreek Park
Bailey Creek Park
Bartley Ranch Regional Park
Betsy Caughlin Donnelly Park
Bowers Mansion Regional Park
Phillip & Annie Callahan Park
Cold Springs Park
Crystal Peak Park
Davis Creek Campground
Davis Creek Regional Park
Desert Winds Park
Dorostkar Park
Eagle Canyon Park
Ellen's Park (South Hills Park)
Forest Park
Galena Creek Regional Park
Gator Swamp Park
Golden Valley Park
Hidden Valley Regional Park
Lazy 5 Regional Park
Lemmon Valley Horseman's Arena and Park
Lemmon Valley Park
Lockwood Park
Martin Luther King Park
Mayberry Park
Mogul Park
New Washoe City Park
North Valleys Regional Park
Pleasant Valley Park
Rancho San Rafael Regional Park
Rivermount Park
Saddlehorn Park
Sierra Rock Park
Silver Knolls Park
South Valleys Regional Park
Sun Valley Regional Park
Swan Lake Nature Study Area
Thomas Creek Park
Verdi School Park
Village Center Park
Virginia Foothills Park
Whites Creek Park
Wilson Commons Park

SHOPPING



From the spectacular to the sublime, Reno/Sparks has the boutiques, retail stores, shopping malls, and outlet stores you need. Whether you're the most finicky bargain hunter or the biggest spender, whatever you're looking for, you'll find it in Reno/Sparks!

The Legends at Sparks Marina

In Reno's sister city resides the Legends at Sparks Marina, which offers outlet shopping, dining and entertainment is located off I-80. The Legends is anchored by Scheels, the World's Largest All Sports Store. The complex also features an array of top brand outlet stores, many exclusive to the Northern Nevada region. Outlet retailers include: Adidas, Banana Republic, Bath & Body Works, Carters, Converse, Forever21, Buckle, Burlington, Guess, GAP, Old Navy, Lane Bryant, Nike, Oakley, Levi's, Sephor Vans, and Volcom to name a few.

The Summit

Located at the south end of Reno at Mt. Rose Highway, The Summit is an open-air lifestyle shopping center with more than 70 shops specialty retailers, salons and restaurants. Its many courtyards feature fountains, paths and fire pits to gather around on cool evenings. Retailers include: Apple, Bath & Body Works, Dillard's, Jared "The Galleria of Jewelry", Lucky Brand Jeans, Lululemon, Athleta, Old Navy, PACSUN, Pottery Barn, Ulta, Vans, Victoria's Secret, White House | Black Market, Williams-Sonoma, and more.

Meadowood Mall

Meadowood Mall, a longtime favorite, is located right in the middle of Reno. Meadowood Mall in southwest Reno features hundreds of popular stores, including names like JCPenney, Macy's, and Dick's Sporting . Clothing stores like American Eagle, are included alongside popular Victoria's Secret, H&M and Bath & Body Works. The mall has jewelry stores, bookstores, shoe stores, electronics stores, home furnishings stores, an extensive food court and even a salon. Dick's Sporting Goods is the newest major tenant in Meadowood.

South Creek

The shopping arena is located right at the crossroads between South Virginia St. & South Meadows Pkwy and is serviced by two US 395 freeway off-ramps, making it accessible from all directions.

Truckee River Arts District

Want to cater to your inner culture enthusiast? Located in close proximity to Reno's Truckee River Whitewater Park is the Truckee River Arts District. Both the CalAve and Riverwalk sections of the district feature unique shopping excursions to specialty shops, antique stores, boutiques, galleries and unique culinary attractions. This area is quickly becoming Reno's preeminent neighborhood retail, restaurant, entertainment and business district. No big box stores here in this newest, hippest section of Reno.

Mayberry Landing Shopping Center

A shopping oasis with a collection of 19 unique shops and restaurants. Mayberry landing offers a variety of specialty stores. Including: gift shops, wine stores, restaurants, spas, hair salons, pet stores, dry cleaning, Pilates, art classes and even music lessons!

Midtown Boutiques

The Midtown District has become the most compelling shopping area in Reno with a variety of locally owned wine bars, coffee shops, restaurants, and spas. Midtowns shops display originality that stands out compared to any other market.

Village at Rancharrah

Reno-Tahoe's newest destination for boutique shopping, gourmet dining, and holistic wellness. The walkable outdoor center is home to over 20 specially curated boutiques, restaurants, bars and wellness spaces.



FIRST CENTENNIAL TITLE CO. OF NEVADA

www.FirstCentennial.com

On February 15, 1978, First Centennial Title Company opened its doors with a manager, one escrow officer, a title searcher, a bookkeeper, and a receptionist. First Centennial Title was affiliated with Centennial Title Resource out of San Diego, California. At the time of opening we were told by our competitors that we would never survive the Nevada business climate, as the industry was at its lowest point in years and we were competing with nine other title companies in the area. First Centennial has enjoyed many years of success since then.

In 1983, First Centennial Title of Nevada separated from the San Diego office and took over the building and business of Valley Title along with keeping their own name, clients and employees.

On March 1, 2001, First Centennial joined the Orange Coast Title Family of Businesses. Orange Coast Title brought its corporate support including technology and E-commerce initiatives to First Centennial. Orange Coast is one of the most successful privately held companies serving the Commercial and Residential real estate markets.

First Centennial Title, a full service title and escrow company, has grown from a one-office operation to a multi-office operation, with Branches in Reno, Sparks, Carson City, Incline Village and Stateline. Through the dedication of employees and direction of management, First Centennial Title has not only survived but has also flourished.

MISSION STATEMENT

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FIRST CENTENNIAL TITLE IS YOUR PREEMINENT PROVIDER OF TITLE AND ESCROW SERVICES IN NORTHERN NEVADA. OUR EXPERIENCED TEAM IS COMMITTED TO BRINGING COMPREHENSIVE SOLUTIONS THROUGH OUR "IN IT TO CLOSE IT" CULTURE. WITH UNSURPASSED RESOURCES WE CREATE PEACE OF MIND MAKING YOUR REAL ESTATE EXPECTATIONS A REALITY.

RENO MAIN

1450 Ridgeview Dr. Suite 100
Reno, NV 89519
Phone: 775.689.8510
Fax: 775.689.8520

PLAZA

3700 Lakeside Dr. #110
Reno, NV 89509
Phone: 775.689.1810
Fax: 775.800.5701

ZEPHYR COVE

212 Elks Point Rd. #107
Zephyr Cove, NV 89448
Phone: 775.841.6580
Fax: 775.507.3995

SPARKS

4870 Vista Blvd. #110
Sparks, NV 89436
Phone: 775.689.8551
Fax: 775.507.3998

CARSON CITY

896 W. Nye Ln. # 104
Carson City, NV 89703
Phone: 775.841.6580
Fax: 775.507.3995

DAMONTE RANCH

500 Damonte Ranch Pkwy. Suite 820
Reno, NV 89521
Phone: 775.737.5090
Fax: 775.571.1441

GARDNERVILLE / MINDEN

1352 Hwy 395 Suite 114
Gardnerville, NV 89410
Phone: 775.737.5110
Fax: 775.737.5109